



National Professional Anglers Association
8410 Curve Rd.
Forestville, WI 54213
Phone: (920)365-6051
E-mail: director@npaa.net
Web: www.npaa.net

NPAA News for Immediate Release –September 3rd, 2019

Industry Icons Johnny Morris and Mike Iaconelli to Speak at the NPAA 2020 Conference January 4th in Wisconsin Dells

Forestville, WI –With “Driven by Passion” as the theme for their 2020 Annual Conference, the National Professional Anglers Association announced today that two sportfishing industry icons, Johnny Morris and Mike Iaconelli, will be speaking about the role passion for the sport they love has played in their respective industry careers. These two featured speakers will join many other well-known speakers and presenters at Chula Vista Resort and Waterpark in Wisconsin Dells, Wisconsin on January 3-5, 2020 as part of the NPAA’s Annual Conference.

The NPAA will be awarding noted conservationist and Bass Pro Shops founder Johnny Morris with their “Look to the Future” Award at the upcoming conference, an award given to individuals or organizations who have contributed greatly to the future of sportfishing through their efforts surrounding conservation of our aquatic resources, and/or efforts to support growth in angling participation. “The support Johnny Morris and his companies have given to sportfishing’s future is undeniable”, said Brian Bashore, NPAA’s Board President. “To highlight Johnny’s efforts to grow sportfishing by presenting him with this award will be an honor”.

“IKE (Mike Iaconelli) is the poster child for anglers who are “Driven by Passion” both on and off the water,” said Patrick Neu, NPAA’s Executive Director. “When we were looking for an angler whose personality and efforts off the water were the best fit for this year’s conference theme, IKE’s name was at the top of the list.” There is no doubt that NPAA Conference attendees can count on a passionate and informative presentation from IKE!

“The featured speakers at the NPAA Conference are really the icing on the cake” commented Pat Neu. The 2020 Conference will include breakout sessions hosted by NPAA partners, breakouts on important business topics, and new this year are two no additional charge workshops on how members can develop their own website, and business communication skills for professional anglers. In addition, the NPAA Conference registration will include admission to 8th annual Future Angler Foundation Benefit Banquet, sponsored by Yamaha and Skeeter Boats once again. All proceeds from this banquet go to support the Future Angler Foundation (www.futureangler.org).

Registration for the 2020 NPAA Conference opens today and will continue on a first-come basis until the 450 attendee capacity mark is reached. The conference is open to non-members and members alike. Chula Vista Resort and Waterpark is a family-friendly venue, and they are offering

NPAA Conference attendees a very special rate that includes waterpark passes for the family. To see the tentative 2020 conference agenda, obtain additional lodging information, and register for the conference go to the NPAA's website (www.npaa.net) and click on the Conference tab.



About the National Professional Anglers Association

The National Professional Anglers Association (NPAA) is a non-profit, member-based association dedicated to sportfishing. The NPAA's membership is composed of professional guides, tournament anglers, angler educators and sportfishing/marine industry professionals who are passionate about the sport.

The NPAA's mission is: **"To increase the professionalism of our members as we work to grow and protect sportfishing."**

The NPAA is proud to have a very substantial list of Partners that support its efforts as an association. A complete list of those partners can be found on the NPAA Partners Page at <http://npaa.net/partners/>

More NPAA partner, member and, industry news can be viewed at www.npaa.net

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