

# 2020 NPAA Conference Agenda

**“Driven by Passion”**  
**January 3<sup>rd</sup>-5<sup>th</sup>, 2020**  
(Final as of Dec. 3, 2019)

## **Friday- January 3<sup>rd</sup>**

### **Registration/Partner Show Booths/Business Meeting**

- 12:00-6:00PM** Conference Registration- **Grand Ballroom Foyer**
- 12:00-3:50** Partner Show Booths Open-**Expo Hall Rooms A-F**
- 12:30-2:30** Workshops (Website Fundamentals & Business Communication Skills)
- 2:45-3:45** NPAA Annual Business Meeting- **Brian Bashore, Pat Neu & NPAA Board**
- 4:45-8:00** Partner Show Booths Open-**Expo Hall Rooms A-F**

### **Friday General Session-Grand Ballroom (Conference Opening Session)**

- 4:00-4:35PM** Opening Session “Welcome”- **Grand Ballroom**

### **Friday Breakout Sessions: See Program for Rooms**

- 4:45-5:30PM** Gold Partner Breakouts- (Evinrude, Mercury, Yamaha)
- 4:45-5:30** New Member Orientation- **Pat Neu NPAA’s Executive Director**
- 5:40-6:25** Gold Partner Breakouts- (Lund, Ranger, Triton, Nitro)
- 5:40-6:25** Student Angler Session- **Seth Borton, Jimmy Bell, Adam Neu**

### **Additional Friday Events**

- 3:30-4:00PM** Break/Refreshments- **Grand Ballroom Foyer**
- 5:30-6:30** Women Angler Networking Event-**NPAA Sponsored**
- 6:30-8:00** Meet/Greet Party- **Sponsored by Worldwide Marine Insurance Expo Hall Rooms A-G**
- 8:00-12:00** Card Players Room- **Upper Dells**

## **Saturday- January 4<sup>th</sup>**

### **Registration/Partner Show Booths/ Networking Lunch/Breaks**

- 7:30-11:00AM** Conference Registration- **Grand Ballroom Foyer**
- 7:30-9:00** Coffee & Donuts- **Grand Ballroom Foyer**
- 8:00-10:20** Partner Show Booths Open- **Expo Hall Rooms A-F**
- 9:45-10:20** Break/Refreshments- **Grand Ballroom Foyer**
- 12:00-1:00PM** Networking Lunch- **Lower Dells Ballroom Sponsored by National Wildlife Federation**
- 12:30-1:00PM** Lunch Presentation- **The Fight to Stop Asian Carp (Drew YoungeDyke from NWF)**
- 12:30-1:25** Partner Show Booths Open- (Show closes at 1:25PM)
- 3:30-4:00** Break/Refreshments-**Grand Ballroom Foyer**

### **Saturday General Session-Grand Ballroom**

- 10:30-11:15 AM** Industry Panel- **Industry Pro-staff & Marketing Managers**
- 11:15-12:00 PM** “Look to the Future” Award Presentation/Speaker- **Johnny Morris**
- 1:30-2:15** Featured Speaker- **Mike Iaconelli**
- 2:15-2:50** Conference Overview & Additional Awards- **Brian Bashore & Pat Neu**

### **Saturday Breakout Sessions: (List of Topics on Next Page)**

- 8:00-8:50AM** Gold Supporting Partner Breakout Sessions- **Johnson Outdoors, Pure Fishing**
- 9:00-10:00** Gold Tournament Partner Breakout Sessions- **(AIM, NWT, MWC)**
- 3:00-3:50PM** Educational Breakouts Session #1 (Choose from 4 Topics)
- 4:00-4:50** Educational Breakouts Session #2 (Choose from 4 Topics)
- 5:00-5:50** Educational Breakouts Session #3 (Choose from 3 Topics & 1 Student Angler)

### **Additional Saturday Events**

**6:30-7:30PM FAF Benefit Banquet Reception- (Silent Auction Open for Bids)**

**7:30-9:00 FAF Benefit Banquet- Dinner at 7:45 Presented by: Yamaha and Skeeter Boats**

**9:00-12:00 Card Players Room- Upper Dells**

## **Sunday- January 5<sup>th</sup>**

### **Sunday Breakout Sessions**

**9:00-9:50AM Educational Breakouts Session #4 (Choose from 2 Topics& 1 Student Angler)**

### **Additional Sunday Events**

**7:30-9:00AM Coffee & Donuts- Upper Dells Foyer**

**7:30-9:00 Worship Service Elaine and Tom Davis- Upper Dells**

**9:00-12:00PM BSA Angler Certification (Sign up at Registration)**

### **Educational Breakout Topics List (Session #'s): See Program for Rooms**

**Topic 1 "Insurance for the Professional Angler" - (Session #1, #2, #3)**

**Topic 2 "Angling Crossroads" James Lindner - (Sessions #1, #2,)**

**Topic 3 "Driven by Success- Keys to Success as a Guide" Chad Schilling- (Sessions #1, #3)**

**Topic 4 "Use Passion to Drive Social Media Marketing" Brenden Kanies- (Sessions #1, #2, #4)**

**Topic 5 "Using Science to Catch More Walleyes" Ali Shakoor - (Sessions #2, #3)**

**Topic 6 "Poser or Professional the Choice is Yours" (Student Run Session) - (Sessions #3, #4)**

**Topic 7 "We Are Better Together" Women Angler Round Table- (Sessions #4)**