



# NPAA Conference Agenda



**October 20th-22nd, 2021**

Tentative as of July 19th, 2021

## Wednesday- October 20th

### Registration/Partner Show Booths/Business Meeting

- 8:00-6:00PM Conference Registration
- 8:00-9:30AM Expo Booth Set Up (50 booths)
- 9:00-11:30 Workshops-2 Topics-set 75 ea. Classroom
- 10:00-2:30PM Expo Open
- Noon-1:00PM Lunch-Box Lunch in Expo-ATS Printing as Sponsor
- 1:00-2:15 NPAA Annual Business Meeting-Brian Bashore, Pat Neu & NPAA Board
- 2:30-3:15 General Session-Opening Remarks, Agenda Review, Introductions
- 3:15-3:30 Expo Open-Break/Refreshments in the Expo
- 3:45-5:45 Partner and Educational Breakout Sessions-2 Educational, Motor/Boat Gold Partners
- 6:00-8:00 Meet & Greet Party in Show area-Mercury Marine as Presenting Sponsor
- 8:00-12:00 Card Players Room

## Thursday-October 21st

### Registration/Partner Show Booths/ Networking Lunch/Breaks

- 7:30-11:00AM Conference Registration
- 7:30-10:00 Expo Open
- 8:00-10:00 Partner Breakout Sessions-Gold Partners TBA
- 10:00-10:20 Break- Break/Refreshments in the Expo
- 10:20-Noon General Session/Feature Speakers-NPAA Destiny, CSF Chris Horton, Parsons/Parsons
- Noon-1:00PM Networking Lunch- Congressional Sportsman's Foundation as Sponsor
- 1:00-2:45 Industry-Pro Panel /Featured Speakers- Pro/Industry Panel TBD, Gerald Swindle
- 2:45-3:15 Break- Break/Refreshments in the Expo
- 3:00-6:00 Educational Breakout Sessions- 3 sessions, up to 6 topics
- 3:00-5:00 Expo Open-Final 2 hours (Expo Breakdown at 5:00PM)
- 6:00-7:00 Pre FAF Banquet Refreshments/Silent Auction Bidding- General Session Area
- 7:00-9:00 FAF Fund Raising Banquet-Skeeter Boats and Yamaha as Presenting Sponsors
- 8:00-12:00 Card Players Room

## Friday- Oct. 22<sup>nd</sup>

### Breakouts/On the Water/Tournament/Banquet

- 8:00-8:50AM Partner Breakout Sessions- Gold Partners
- 9:00-5:00PM\* Partner Products Demo Day-Sandusky Harbor-\*Open to Public at 1PM
- Noon-4:00PM Fish Donkey NPAA Fun Tournament -Sponsored by Lake Erie Shores and Islands
- 1:00-5:00PM General Public Demo Day-Sandusky Harbor
- 6:00-7:00 Pre Award Banquet Refreshments
- 7:00-9:00 Closing Remarks & Awards Banquet- Worldwide Marine Insurance as Sponsor
- 9:00-12:00 Card Players Room



## Potential Breakout Topics

- You Are Your Brand- (Workshop)
- Sponsorship 101-(Workshop)
- Your Social Media-Content, What's Next
- Marine Electronics-You Decide
- Blogs for Pro Anglers
- Rig It Right-Boat Rigging
- Tax Prep 365
- How to Create a Profitable Guide or Charter Business
- Angling is Forever-Learn how to host a Future Angler Event